

WCG Supports Sponsor's Goal to Engage Diverse Participants for Healthy Patient Vaccine Study

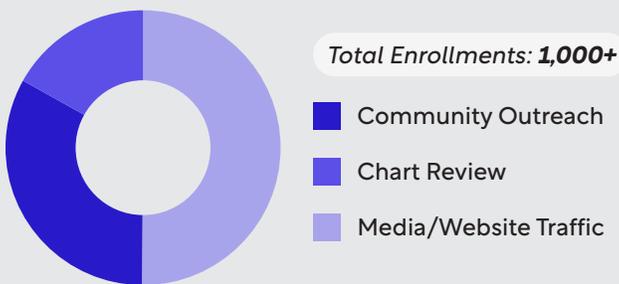
GLOBAL REACH

WCG implemented a comprehensive diversity recruitment strategy to engage and retain diverse participants, that included:

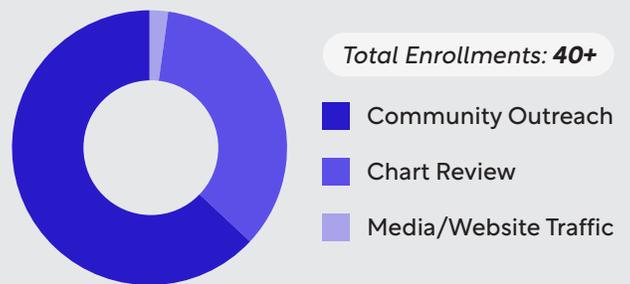
- 1 A **user-friendly pre-screener** on a centralized study website to reduce barriers to entry.
- 2 Multilingual materials in **14 languages**, reviewed by IRB for cultural sensitivity and accuracy.
- 3 Distribution across **five countries** to reach underrepresented populations.

This inclusive approach enhances accessibility, participant engagement, and overall study results.

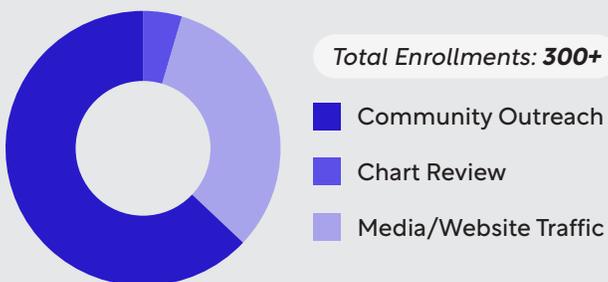
Black or African American



American Indian or Alaskan Native



Asian



Hispanic or Latino(a) or of Spanish Origin

