

WCG Increased Enrollment by 67%



CHALLENGE

A sponsor with a key ulcerative colitis study was facing enrollment difficulties due to a combined impact of challenges from the COVID-19 pandemic and the large number of competing IBD trials in the industry.

SOLUTION

WCG developed a multi-referral source recruitment strategy that utilized our virtual waiting room to support enrollment by monitoring the progression of the potential participant's eligibility symptoms.

The strategy was designed to inform and engage participants during the COVID-19 screening hold and appointment disruption.

RESULTS

WCG support spanned 5 countries and reduced drop out during COVID-19 study freeze.

67%

Enrollment increase at sites using WCG

Enrollment Rate Before, During, & After WCG Support

